

## Introduction to Twitter (X) Community Notes





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DNC Counter-Misinformation Team



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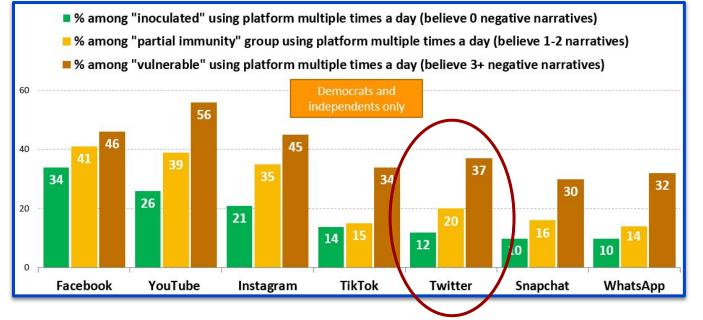
DNC Counter-Misinformation Team





# Why does Twitter (X) still matter and how is it being used?

### **Misinformation on Twitter (X)**



**37% of Democrats and Independents** highly vulnerable to **misleading narratives get** news from Twitter

### **Misinformation on Twitter (X)**

### What does misinformation look like on Twitter (X)? An example.



### What is Twitter (X) Community Notes?

### **Community Notes**

#### 🌅 💳 🔤 🔤 🔤 🥮 @buckadeath · Jul 23

The Soviets beat the Nazis nearly singlehandedly twitter.com/yuanyi\_z/statu...

#### 📇 Readers added context

"Even before the United States entered World War II in December 1941, America sent arms and equipment to the Soviet Union to help it defeat the Nazi invasion. Totaling \$11.3 billion, or \$180 billion in today's currency."

ru.usembassy.gov/world-war-ii-a...

Do you find this helpful?

Rate it

Twitter (X) Community Notes is a program where users can contribute to adding additional context to misleading tweets.

Notes that are rated as helpful may appear below tweets in Twitter timelines.

### **Community Notes**

Bampirearts 💎 🥔

Coraline (2009) 🎬

Not all the people who are nice to you has good intentions

🚜 Readers added context they thought people might want to know

This line is never said in this scene, nor is it said in the movie. In this scene, the actual line is "I love dinner breakfast food".

- Written by Community Notes members
- Adding "additional context" to tweets
- Needs to be rated "helpful" by Community Notes users to appear on Twitter.com

youtu.be/NjGAeGdjbJE

### **Problems with Community Notes**

#### 뼳 Joe Biden 🤣 @JoeBiden · Oct 28

#### United States government official



Under my watch, the economy has added nearly 700,000 manufacturing jobs. The last guy had a different track record.

#### ★ Currently rated helpful · Shown on Twitter ③ · Oct 28

.

No

#### Directly addresses the Tweet's claim · Easy to understand

Finding: Somewhat true. According to the Bureau of Labor Statistics, the country lost 182,000 manufacturing jobs under Trump. (during Covid) Under Biden, the country did add slightly under 700,000 manufacturing jobs, including over a quarter million this year alone.

https://www.newsnationnow.com/morninginamerica/fact-check-biden on-inflation-gas-unemployment/ POTUS and other
Democratic accounts
are being tagged with
inaccurate Community
Notes

Is this note helpful?

) Somewhat

Yes

### **How You Can Help**

Community Notes			Want to join Community Notes?
Needs your help			Help people stay better informed Join
Ra Not poli	¥		Contribute to build understanding
collal	nunity Notes borative way t le better infor		
	butors are people like you count meets the eligibility		
2 All cor	tributors start with the al can earn the ability to wr		eedback
Notes ide	aren't chosen by majority ntifies notes that are four th different points of view	nd helpful by and for	otes? Send us a DM @CommunityNotes

Twitter doesn't choose what shows up: the people do.

#### Join Community Notes

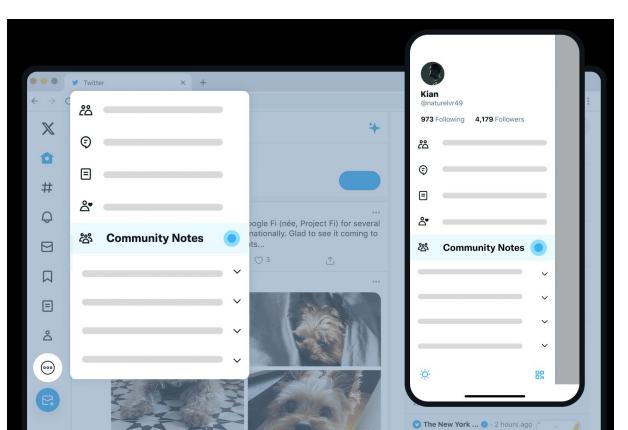
### Get involved with Community Notes $\rightarrow$

### How to use Community Notes





#### https://communitynotes.twitter.com/guide/en



Sign up to join the program... and wait

To join Community Notes, users need:

- An account with no recent policy violations
- At least 6 months of activity
- A verified phone number on the account

#### https://communitynotes.twitter.com/guide/en



#### **Build your rating impact**

- Users start with a rating impact score of 0.
- Users need a score of 5 to write original notes.
- The higher a user's score, the more notes they can write.

C.

Larry Cook 🧇 @stopvaccinating 2d Vaccines cause seizures, autism, autoimmune disorders, ear infections, asthma, allergies, eczema, death, and hundreds of other ailments. Find out why:



Vaccines Destroy Children

stopmandatoryvaccination.com Discover The Many Dangers Of Vaccination

#### 🚜 Readers added context

There has been many peer reviewed scientific studies which have found no evidence of a link between vaccines and autism.

acpjournals.org/doi/full/10.73...

sciencedirect.com/science/articl...

sciencedirect.com/science/articl...

ascpt.onlinelibrary.wiley.com/doi/abs/ 10.103...

 Do you find this helpful?
 Rate it

 ○ 16
 ↑Ъ 135
 ♡ 258
 Jul 18.5K

#### 😤 Readers added context

There has been many peer reviewed scientific studies which have found no evidence of a link between vaccines and autism.

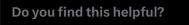
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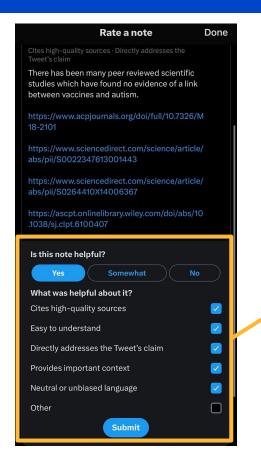


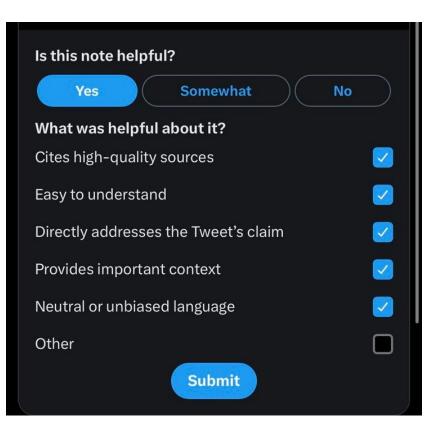
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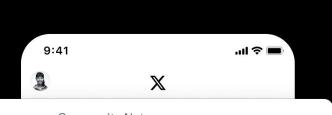


11 18.5K





Rate a note	Done
copmandatoryvaccination.com/vaccine-dan	ger
★ Currently rated helpful - Shown on Twitter 6,000+ views Cites high-quality sources - Directly addresses the Tweet's claim	
There has been many peer reviewed scientific studies which have found no evidence of a lin between vaccines and autism.	
https://www.acpjournals.org/doi/full/10.7326 18-2101	i/M
https://www.sciencedirect.com/science/artic abs/pii/S0022347613001443	le/
https://www.sciencedirect.com/science/artic abs/pii/S0264410X14006367	le/
https://ascpt.onlinelibrary.wiley.com/doi/abs	/10
You rated this note as Helpful.	•••
More notes need your help	
Rate more notes need your help Rate more notes to keep building your Ratin	g Impact
See all notes on this Tweet	
Community Notes settings	



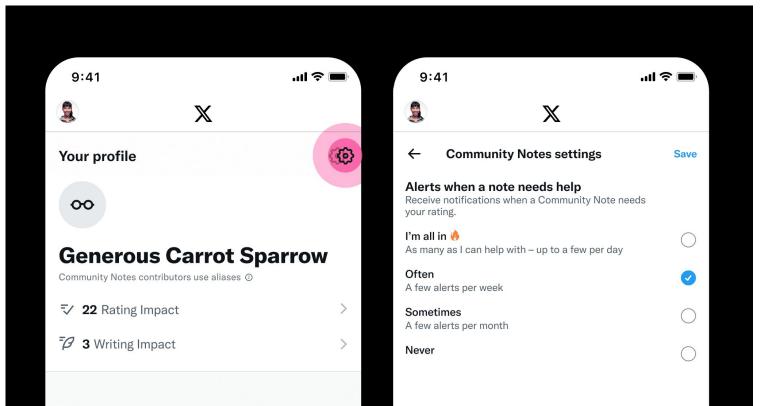
#### **Community Notes**

**Needs your help! Your rating can help** determine if this note should be shown on a post that's getting a lot of attention.

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#### Turn on your notifications

Notifications will help you stay involved with the community





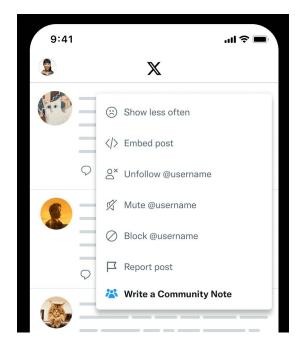
#### Write your own Community Notes

#### Helpful attributes:

- Cites high-quality sources
- Easy to understand
- Directly addresses the post's claim
- Provides important context
- Neutral or unbiased language

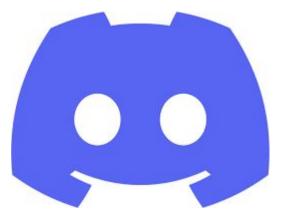
#### **Unhelpful** attributes:

- Sources not included or unreliable
- Incorrect information
- Opinion or speculation
- Typos or unclear language
- Misses key points or irrelevant
- Argumentative or biased language
- Note not needed on this post
- Harassment or abuse





# Use Discord to update this group for the Community Notes channel



### **INTRODUCING: DEMCORD**

Discord was started to solve a problem: how to communica

with friends around the world while playing games online.

For us, Discord is a **community** where online volunteer: can...

- Get to know each other.
- See updates and rapid requests from campaign ar DNC staff
- Share your own posts for amplification!



### **Join Discord:**

# **On a Laptop, or Phone Only:** Link in the chat!

On a Phone: Scan the QR Code!

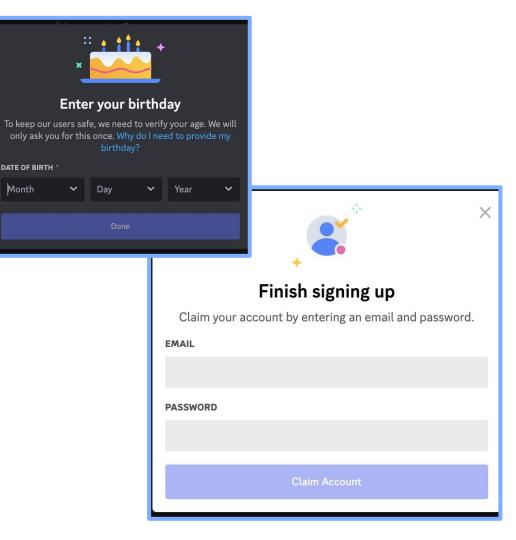


### Already Use Discord? INVITE CODE: bgvkZy6VH8

	≣ Channel	<b>Create Your Server</b> Your server is where you and your friends hav yours and start talking.	X ng out. Make	X Join a Server Enter an invite below to join an existing server
DEMCORD	👗 Member	Create My Own	>	INVITE LINK *
	SUGGESTED	START FROM A TEMPLATE	>	INVITES SHOULD LOOK LIKE hTKzmak https://discord.gg/hTKzmak https://discord.gg/cool-people
+	# ticket-ti	School Club	>	Don't have an invite? Check out Discoverable communities in Server Discovery.
	# general-	Study Group	>	Back Join Server
0	texting-	Have an invite already? Join a Server		
				BIDEN D23

### Create Your Account

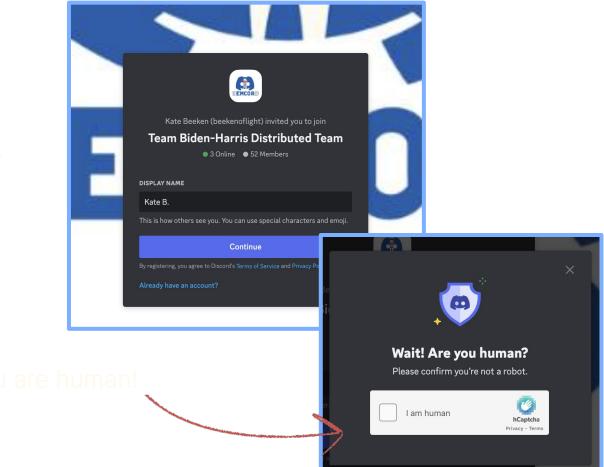
- Enter your birthday!
   Discord requires everyone must be 13 years or older.
- 2. Fill in your email
- 3. Create a Password!



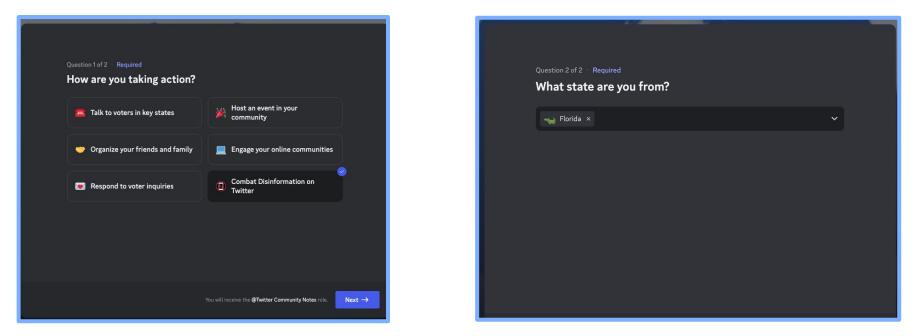
### **Creating Your Account:**

Create a Display Name!

- If you feel comfortable, use your real name so that we can identify you!

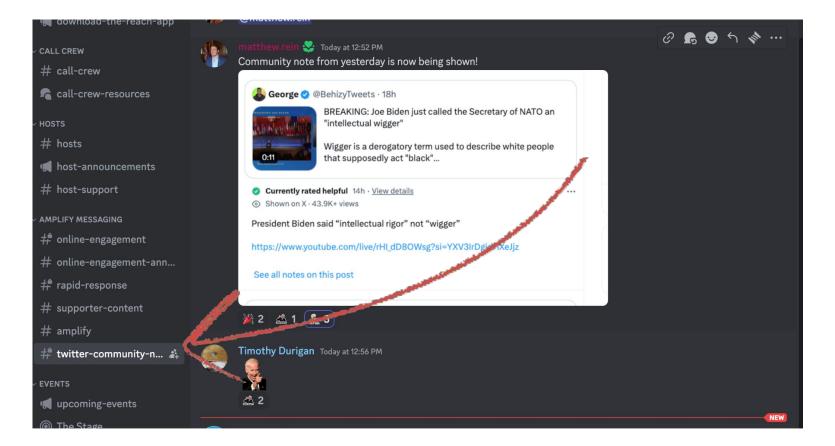


# Fill out your onboarding questions to be sorted into channels!

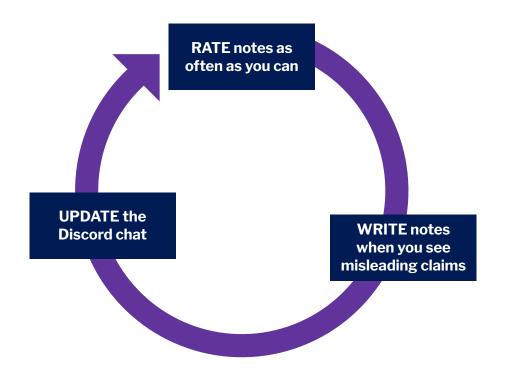


\*\*important: you MUST select "Combat Disinformation on Twitter" to receive access to the channel!

# Navigate to #twitter-community-notes on the left hand side!



### Rate, write, update, repeat



#### https://communitynotes.twitter.com/guide/en 28

### **Questions or Comments?**

### disinfo@dnc.org

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www.democrats.org | @TheDemocrats

